

# PHILIP MENARD

Assistant Professor of Information Systems – University of South Alabama  
150 Jaguar Drive, Shelby Hall, Suite 2101, Mobile, Alabama, 36688-0002  
(985) 519-3050 • pmenard@southalabama.edu

## Research Interests

- Behavioral information security
- Cross-cultural differences in behaviors associated with information systems usage

## Teaching Interests

- Business Telecommunications / Networking
- Systems Analysis and Design
- Database Analysis and Design
- Information security and related courses (digital forensics, cryptography, network security)

## Education

- Ph.D. in Business Information Systems from Mississippi State University, graduated Summer 2015
  - Dissertation successfully defended on June 23, 2015 -  
“The Influence of Self-Determined Motivation on Security Education Training and Awareness (SETA) Programs”
- Graduated Cum Laude with Bachelor of Science in Computer Information Systems (3.6 GPA / 4.0 Scale) from Nicholls State University, May 2006

## Journal Articles

### Accepted:

Menard, Philip, Robert Gatlin, and Merrill Warkentin (2014) “Threat Protection and Convenience: Antecedents of Cloud-based Data Backup,” *Journal of Computer Information Systems* (55:1), pp. 83-91.

### Under Review:

Menard, Philip, Merrill Warkentin, and Paul Benjamin Lowry. “The Impact of Collectivism and Psychological Ownership on Protection Motivation: A Cross-Cultural Examination,” 3<sup>rd</sup> round revise and resubmit at *European Journal of Information Systems*.

Warkentin, Merrill, Sanjay Goel, and Philip Menard. “Consumer Acceptance of Smart Metering Technology,” 2<sup>nd</sup> round revise and resubmit at *Journal of the Association for Information Systems*.

Crossler, Robert E., Francis Andoh-Baidoo, and Philip Menard. “The Influence of Espoused Cultural Values as Antecedents to Protection Motivation Theory in Understanding Information Security Behaviors,” under review at *Journal of Information Technology*.

## Conference Proceedings

Menard, Philip. "Putting the 'Motivation' in Protection Motivation: An Examination of Persuasive Communication via Extrinsic and Intrinsic Means," *Proceedings of the Twentieth Americas Conference on Information Systems*, Savannah, GA, August 7-10, 2014.

Menard, Philip, Mikko Siponen, and Merrill Warkentin. "Deterrence Theory is a double-edged sword: The detrimental effect of security violation sanctions on work motivation and performance," *Proceedings of the 2014 International Federation of Information Processing (IFIP) 8.11/11.13 Dewald Roode Workshop on Information Systems Security Research*, Newcastle, UK, June 2014.

Warkentin, Merrill, Sanjay Goel, and Philip Menard. "Consumer Adoption of Smart Metering Technology," *Proceedings of the 8th Annual Symposium on Information Assurance (ASIA '13)*, Albany, NY, June 2013.

Crossler, Robert E., Francis Andoh-Baidoo, and Philip Menard. "The Influence of Cultural Values on Information Security," *Proceedings of the 2012 International Federation of Information Processing (IFIP) 8.11/11.13 Dewald Roode Workshop on Information Systems Security Research*, Provo, Utah, September 2012.

## Works In Progress

Strawderman, Lesley, Daniel Carruth, Merrill Warkentin, Kathleen M. Sherman-Morris, Karen S. McNeal, and Philip Menard. "Individual Transportation Decisions under Conditions of Risk and Uncertainty," target unknown, to be submitted summer 2015.

McNeal, Karen S., Kathleen M. Sherman-Morris, Lesley Strawderman, Merrill Warkentin, and Phil Menard. "Short term vs. Long Term Decision Focus: The Case of Climate Change and Sustainability in Family Businesses," target unknown, to be submitted summer 2015.

Menard, Philip, Merrill Warkentin, Lesley Strawderman, Kathleen M. Sherman-Morris, and Karen S. McNeal. "Source Credibility and Severity Framing for Risk Perceptions Related to Group Physical Safety," *Communications of the AIS*, to be submitted summer 2015.

## Reviewer

- Decision Sciences
- Information & Management
- International Conference on Information Systems (ICIS)
- Americas Conference on Information Systems (AMCIS)
- European Conference on Information Systems (ECIS)
- Pacific Asia Conference on Information Systems (PACIS)
- Hawaii International Conference on System Sciences (HICSS)
- International Federation of Information Processing (IFIP) 8.11/11.13 Dewald Roode Workshop on Information Systems Security Research

## **Teaching Experience**

- Instructor for undergraduate Business Database Systems (MSU; Fall 2014-Spring 2015)
- Instructor for undergraduate Systems Analysis and Design (MSU; Spring 2013-Spring 2014; 4.36/5 average student evaluation score)
- Teaching Assistant for Intro to Business Information Systems (MSU; Fall 2011, Fall 2012, Spring 2013)
- Teaching Assistant for Management Senior Seminar (MSU; Spring 2012)
- Teaching Assistant for Cross-Cultural Management (MSU; Spring 2012)
- Teaching Assistant for iPhone Programming First Year Seminar (MSU; Fall 2011)
- Developed and taught new course at Central Catholic High School called IT Essentials; teaches students how to diagnose and fix hardware and software problems in PCs and laptops
- Developed IT2 course; students gain real-world experience by troubleshooting real computer problems at Central Catholic

## **Awards and Certificates**

- Awarded Scholarship for Service (SFS) for doctoral research in information security (Mississippi State University – Fall 2013-Spring 2015; \$102,000 value)
- 2014 Outstanding Doctoral Student Researcher Award – Mississippi State University College of Business
- Information Assurance Professional Certificate (Spring 2015)
- Hunter Henry Travel Award (MSU College of Business – Fall 2012; \$1200)

## **Committees**

- Mississippi State Graduate/Undergraduate Mentor Program - selected as one of five Graduate Mentors for pilot program (Fall 2013-Spring 2014)
- Graduate Student Representative on Mississippi State University Additional Course Fees Committee (Fall 2014-Spring 2015)

## **Work Experience**

- Assistant Professor, University of South Alabama, Mobile, AL (beginning August 2015)
- IT Specialist / Technology Consultant, Central Catholic High School, Morgan City, LA (July 2007-July 2011)
- IT Specialist, Consulting and Safety Specialists, Inc., Thibodaux, LA (May 2006-June 2007)
- Internship in IT department at South Central Planning and Development Commission, Houma, LA (January – May 2006)
- Webmaster, Nicholls State University Office of Continuing Education (January 2004-May 2006)

## Relevant Skills

- Programming
  - Experience with Visual Basic.NET, Objective-C for iOS programming, C++, ASP, PHP
  - In-depth understanding of object-oriented programming concepts
- Networking
  - Upgraded existing campus network to Cat5e with gigabit switches at Central Catholic High School
  - Installed and administered campus-wide wireless network at Central Catholic High School
- Web Development
  - Knowledge of HTML as webmaster for Nicholls State University Office of Continuing Education and Consulting and Safety Specialists
  - ASP.NET in Information Systems coursework and in web development projects for South Central Planning and Development Commission
  - Extensive knowledge of PHP and MySQL
- Database Management
  - Thorough understanding of MS SQL Server, MySQL, and Oracle fundamentals
  - Database design through ER diagrams and normalization
- Digital Forensics
  - Evidence acquisition and authentication (image creation and hashing)
  - File system analysis (FAT, FAT32, NTFS) using professional forensics software
  - Windows registry analysis